

**“Joining Hands in Pro-Vaccination Campaign,
Staying Together by Reading and Sharing”
Book Voucher Lucky Draws**

In response to the HONG KONG SAR Government COVID-19 Vaccination Programme, a veteran culturati who expects cohesion of positive energy in Hong Kong joint together with Sino United Publishing (Holdings) Ltd. donated One million Hong Kong dollars respectively for holding the “Joining Hands in Pro-Vaccination Campaign, Staying Together by Reading and Sharing” Book Voucher Lucky Draws total valued at Two millions Hong Kong dollars. The aims of the programme are to keep public health and to share the joy of reading.

Terms and Conditions of the Lucky Draws

1. About the Lucky Draws

1.1 Lucky draws will take place in two phases (the “Lucky Draws”) which will be started on 9 July 2021 and 1 August 2021 respectively.

1.2 The Lucky Draws are organised by Sino United Publishing (Holdings) Limited (hereafter "SUP"). By participating in the Lucky Draws, a participant is deemed to have agreed to these terms and conditions.

1.3 This Lucky Draws are based on eligible entries and winning is determined by chance.

1.4 No purchase of any product or service is necessary to enter the Lucky Draws.

2. Eligible Participants

The Lucky Draws are open to individuals who fulfil all the following requirements (the “Eligible Participants” and each, an "Eligible Participant"):

2.1 he/she is either (i) a permanent resident of the Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong") holding a valid Hong Kong Permanent Identity Card ("Permanent Resident") or (ii) a non-permanent resident of Hong Kong holding a valid Hong Kong Identity Card ("Non-permanent Resident");

2.2 he/she has attained the age of 18 on or before 31 July 2021; and shall have received at least one dose of the COVID-19 vaccines under the COVID-19 Vaccination Programme implemented by the Hong Kong SAR Government at the time of registration for entry to the First Phase of Lucky Draws. Dose(s) of the respective vaccine(s) must be received in Hong Kong.

2.3 he/she has attained the age of 18 on or before 31 August 2021; and shall have received at least one dose of the COVID-19 vaccines under the COVID-19 Vaccination Programme implemented by the Hong Kong SAR Government at the time of registration for entry to the Second Phase of Lucky Draws. Dose(s) of the respective vaccine(s) must be received in Hong Kong.

2.4 Relevant staff members of SUP and their respective subsidiaries, associated and related companies, including Cloud Connect Technology Limited, SUP Retail (Hong Kong) Limited, Stephen K.H.Wong FCPA, legal adviser Cheung Tak Man, Desmond and his team who are involved in the design, operating and execution of the Lucky Draws campaign are not eligible to participate in the Lucky Draws. Except the above, other staff members of SUP and their family members are eligible to enter the Lucky Draws.

3. Registration for the Lucky Draws

3.1 Eligible Participants must register via the Lucky Draws website at <https://vaccine.mybookone.com.hk> (the "Lucky Draws Website") using registration e-form in order to enter the Lucky Draws. Eligible Participants must provide his/her Hong Kong Identity Card Number and mobile phone number in order to register successfully. He/she should input a valid 8-digit Hong Kong mobile phone number, for the purpose of notifying the winner via SMS. He/she must also input all letter(s) and digits of his/her HKID Card

number without the bracket. For example, HKID Card No. is A123456(7), the input should be A1234567.

3.2 From 9 July 2021 onwards, relevant promotion posters will be displayed in designated SUP bookstores, namely, Joint Publishing (Hong Kong) Company Limited, Chung Hwa Book Company (Hong Kong) Limited and The Commercial Press (Hong Kong) Limited in various parts of Hong Kong, in order to help the public to understand online registration and related information.

3.3 Registration for First Phase of Lucky Draws opens on 9 July 2021 at 9 a.m. (Hong Kong time) and closes on 31 July 2021 at 11:59 p.m. (Hong Kong time).

Registration for Second Phase of Lucky Draws opens on 1 August 2021 at 12 a.m. (Hong Kong time) and closes on 31 August 2021 at 11:59 p.m. (Hong Kong time).

3.4 After successful registration, an Eligible Participant of the First Phase who has not won in the First Phase will automatically enter into the Second Phase Lucky Draws. But an Eligible Participant of First Phase who has won under First Phase cannot participate in the Second Phase of Lucky Draws.

3.5 Any duplicated registration will be disregarded and will not be entitled to more entries to the Lucky Draws.

4. Prizes

4.1 Lucky Draws winners will be drawn on 6 August 2021 and 7 September 2021 respectively at 3p.m. (Hong Kong time) amongst the registered Eligible Participants randomly by a specialist computer system designed by Cloud Connect Technology Ltd. A total of One Thousand Nine Hundred and Ten (1,910) prizes (each a "Prize") will be given out to One Thousand Nine Hundred and Ten (1,910) winners in the two phases of Lucky Draws. Total value of the prizes is HK\$2,000,000.

4.2 For each phase, there will be five (5) first prizes. Each first prize will be HK\$10,000 gift vouchers (hereafter “voucher”), made up of 100 vouchers of HK\$100 face value each.

4.3 For each phase, there will be nine hundred and fifty (950) second prizes. Each second prize will be HK\$1,000 vouchers made up of 10 vouchers of HK\$100 face value each.

4.4 The voucher* can be used at any retail shops of Joint Publishing, Chung Hwa Book, The Commercial Press, Bloomsbury Books Limited, Tsi Ku Chai Company Limited and Plaza Cultural Macau Limitada in Hong Kong and Macau. The vouchers are valid for three years.

**Other terms & conditions of the voucher:*

i. The voucher cannot be used to purchase subscriptions, looseleafs, audio and video products, and other electronic products at Bloomsbury Books Limited.

ii. This voucher cannot be used to purchase artworks, calligraphies and paintings at Tsi Ku Chai Company Limited.

iii. The voucher cannot be used to purchase primary and secondary textbooks and reference books at Plaza Cultural Macau Limitada.

iv. The voucher cannot be used to purchase gift vouchers, gift cards and prepaid cards. The voucher cannot be converted into cash. No change will be given if the value of the purchase is less than the value of the voucher. The voucher cannot be replaced in case of loss.

v.: Goods purchased with the voucher can only be exchanged for other goods.

vi.: Defaced or damaged voucher will not be accepted.

vii.: SUP Retail (Hong Kong) Limited reserves the right to amend the above terms and conditions of the voucher.

4.5 The Lucky Draws will be witnessed by Stephen K.H. Wong FCPA.

5. Announcements of the Results

5.1 The winners of the two phases of the Lucky Draws will be announced on the Lucky Draw Website on 13 August 2021 and 15 September 2021 respectively. The result will also

be published in *The Standard* (in English) and *Sing Tao Daily* (in Chinese) on on 13 August 2021 and 15 September 2021. Winners will be notified within 10 days after the announcement.

5.2 Notification will be given to the individual winners of the first prizes via both phone call and SMS to the mobile phone number given at registration.

5.3 Notification will be given to the individual winners of the second prizes via SMS to the mobile phone number given at registration.

6. Redemption of the Prizes

6.1 Each winner of the first phase of the Lucky Draws is required to redeem the prize in person before 6 September 2021 according to the instructions provided to him / her by SUP.

6.2 Each winner of the second phase of the Lucky Draws is required to redeem the prize in person before 8 October 2021 according to the instructions provided to him / her by SUP.

6.3 At the time of the redemption of the prize, the winner is required to prove his / her eligibility to SUP, including presenting his / her mobile phone number, original Hong Kong Identity Card and the original hardcopy and/or electronic record of his / her COVID-19 vaccinations issued by the Department of Health of the Hong Kong Government. The winner who is unable to provide any of the above information will be disqualified, and he/ she cannot authorize any other person to redeem the prize.

6.6 The prizes are awarded in their “as is” condition and shall not be transferable or exchangeable for cash, credit, goods or services.

6.7 Should SUP be unable to contact the winner or verify the identity of the winner within 14 days after announcement of the results of the Lucky Draws, either due to any unforeseeable factors, inaccurate information or inadequate information provided, the

winner's entitlement to the prize will be forfeited and replaced by another winner. SUP will not give separate notice on such forfeiture and replacement as stated above.

7. Personal Data

7.1 Data collected from the Eligible Participants during registration will only be used for all purposes relating to the Lucky Draw.

7.2 Information (including personal data) collected during the Lucky Draws campaign may be disclosed and transferred to the data processor or other agents of SUP who are engaged in relation to the conducting or monitoring of the Lucky Draws and for verifying the vaccinations record with the Government solely for such purposes and on a need-to-know basis only, without the relevant participant's prior consent. Such information will be properly stored and encrypted, and will be destroyed 45 days after the campaign ends.

8. General

8.1 SUP has the sole and absolute discretion in determining a person's eligibility to enter the Lucky Draws and/or receive any Prize according to the terms and conditions.

8.2 No person other than the Eligible Participants and SUP will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.

8.3 In the event of any dispute arising from or in connection with the Lucky Draws, the decision of SUP shall be final and conclusive.

8.4 If there is any discrepancy between the information contained in the promotional materials and these terms and conditions, these terms and conditions shall prevail.

8.5 The Lucky Draw is held within Hong Kong. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong and each Eligible Participant submits to the exclusive jurisdiction of the courts of Hong Kong.

8.6 In the event of any discrepancy or inconsistency between the Chinese and English versions of these terms and conditions, the Chinese version shall prevail.

8.7 The use of the Lucky Draws Website and the Lucky Draws are regulated by the laws of Hong Kong

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